



# HARVARD GRADUATE COUNCIL

12 GRADUATE & PROFESSIONAL SCHOOLS, ONE HARVARD.

## THE HARVARD GRADUATE COUNCIL

The Representative Body for All of Harvard's Graduate and Professional Students

HGC GENERAL ASSEMBLY MEETING AGENDA

February 26, 2018, 7:00 pm-9:00 pm

**CGIS South S020 Belfer Case Study Room  
1730 Cambridge St., Cambridge**

### **Roll Call and Open Forum – Aric (7:00-7:40)**

Aric told roll call at 7:05pm

- Orphan Outreach (Hanes Roberts) <http://www.nudaysyria.net/orphan-outreach-1.html>
- HBS Campus Activation Project (Krishna) - Krishna spoke about the **HBS Campus Activation Project**. Passed to information about ways to better promote indoor/outdoor spaces at HBS, using the spaces. Payum said food and drink events, Kevin agreed and also added “petting zoo” or volleyball. Ken said “Quorum Call” and Olympics. Community tea at Divinity School, sponsored each week by a different group. Bonnie Lo from Ed School said a “common area” is where they have faculty/dean breakfast, lunch or tea. Kevin said weekly ice cream, happy hour and weekly socials. Asked how do they publicize or market events? Dan from law school wanted clarification about if their interest was HBS wide or more specified smaller groups? Spoke about having school sponsor events with those specific groups to promote, help with success. Payum said they found Facebook to be useful. David from Medical School said was interested in arranging interdisciplinary events with other schools. Dan mentioned that there would be strong interest in combining with HBS/HLS and that prominent speakers always attract students.
- Participation in Common Spaces Initiatives
  - Opening Events (in Sept) Committee
  - Collaborative Commons Committee - Kevin spoke about there still being a few slots open on the Common Spaces Initiatives Committee, solicited interest.

### **Executive Updates – Kevin & Aric (7:40-7:55)**

- Sponsorships
- After speaking with Finance Chairman, Kevin showed the budget and was told there was approximately \$500-\$1000 remaining in budget for funding events and spoke about groups still coming to HGC for funding. Kevin posed question if it was more important to continue to be seen as the “go to source” for events, and what percentage of our budget

should be dedicated to funding these events. Dan felt comfortable with funding, but would like to see more structure and order, and felt once we fund an event it was likely those groups would continue to come back to HGC for money in the future. Kevin mentioned that Sam did not think we could continue to do this on a rolling basis, however, as funding could eventually end. Also, mentioned that Sam may save several thousand in the HGC budget just in case the Masquerade Ball is unprofitable.

- Latin American Education Forum 2018 (April 22-23)  
Bonnie Lo, from Ed School, encouraged events (Latin American Education Forum) that promoted inclusivity and wanted HGC to continue its sponsorship.
- Harvard African Development Conference (Mar 23-24)
- BlackCAST Performance Group (Mar 22-27)
- Should we allocate a larger fraction of our budget towards these efforts?
- What should our asks be? Role of Chair of Events

Kevin made motion to have a future e-vote to potentially fund the Latin American Education Forum (April 22-23), Harvard African Development Conference (March 23-24) and BlackCAST Performance Group (March 22-27).

- Newsletter(s)
- Upcoming
  - This weekend: Harvard Athletics on Mar 2
  - European Conference Mar 2-4
  - Asia Business Conference Mar 4

### **Internal Updates & Governance** *Tracie & Hanes (7:55-8:10)*

- Internal updates –
  - Distribution of Business Cards and Placards
- Interim Chairs/Vice Chairs (Vote)
- Sponsorship Package (update from meeting with Marshall)

### **Finance Updates – Sam & Ken (8:10-8:15)**

- Budget Updates (see above)
- USG Updates - Ken gave report that there is some delay from the Provost's office in organizing groups, but is expecting to meet with Marshall Page later the week about how the HGC can best engage.

### **Events Updates – Payum, Tas & Tracie (8:15-8:30)**

Masquerade Ball – Sponsorship Packages Report on first official meeting. Tracie updated everyone on Masquerade Ball - said HKS sold their 30 tickets already and needed more - but some schools have not been distributing ticket sales throughout school. Said we have sold 157 tickets and already doubled our deposit. Tracie asked how we might be able to get monetary sponsorship from other schools? There are 12 schools, ask for \$500 (\$250-\$500/per school) to demonstrate collaboration?

- Volunteer Application update)
- Lectures that Last - Payum spoke about "Lectures that Last" and got some nice

feedback from a few schools, but was informed by David from HMS about an upcoming “TED style” conference that could be a nice match. Krishna asked if there was a particular theme? Payum said was keeping it broadly themed so as to best engage all professors - maybe research, advocacy, passion, etc. Dan asked about how best way to coordinate with Payum (i.e. Google Docs) so as to best engage with this event to identify professors. Kevin said that Marshall plays an advisory role for HGC about what the Provost’s office would like to see, specifically collaboration with other student governments. Tracie asked for help in promoting sales at the Museum of Science, will be putting together a Marketing Package. Bonnie asked about VIP tickets - which means upgraded liquor, earlier access, parking included, etc. Payum said in past 4 days Facebook website has gotten 3000 hits and that we are already 30% of our target for ticket sales, so doing great. Branden from HBS asked what was HKS doing so well to promote, Dana said basically it was “word of mouth” and WhatsApp.

- Leadership Conference
- Small-group Dinners

#### **Advocacy Updates – Dana & Kelly (8:30-8:45)**

- External Affairs Committee Presentation

Kevin spoke about the “External Affairs Committee” (EAC) and how it fits into the HGC structure, suggested it could be for advocacy purposes when there is a need for HGC to coordinate with equivalent bodies at other universities (such as MIT, Tufts, etc.). Gave a nice Powerpoint slide about how it would be organized, the platform and process for forming policy positions. Kevin introduced Daniel Curtis and Greg from MIT (University External Liaison). Dan he had been speaking with Kevin, Dana and Kelly about putting together an organization like this because he wants to develop joint statements and joint projects for the students of Cambridge, believed their would be a lot of synergy if we both stand together and speak together (gave example of the statement against the Travel Ban or “Muslim Ban” in 2017. Proposed subgroups of the EAC will be: Federal, State/local, Current Affairs and Quality Control.

- Unionization

Final topic was the divisive topic of “unionization” but believed HGC had a role in helping to disseminate information. Dan chimed in his thoughts to agree that it was extremely divisive within his school as well, and Kevin felt it was not appropriate to advocate for a position. Someone from Divinity School (without a nametag) felt a “debate” was not necessarily taking a stand, but rather was promoting a “dialogue” on the issue.

Daniel mentioned that HLS did a “mental health survey” within his school, and inquired whether other schools had done something similar.

#### **Information & Communications Updates – Akinwande & La’Toya (8:45-9:00)**

**Status of Communications & Website – Updates** – Akinwande has made a ton of updates on website, asked for further input from everyone, and mentions he intends to update the site every Monday. Also, said he has been going to LinkedIn profiles for bios when necessary.

- Newsletter - Updates

# Adjourn

Next Meeting: March 26<sup>th</sup>

HGC Actuals Fall 2017		Budget (as of 2017/9/10)		Actuals (Running)	
		Revenue	Expense	Revenue	Expense
<b>Executive</b>					
	Ivy Summit	\$0.00	\$0.00	\$0.00	\$0.00
	Misc Meetings	\$0.00	-\$500.00	\$0.00	\$0.00
<b>Internal</b>					
General Meetings (14)	Catering	\$0.00	-\$3,400.00	\$0.00	-\$834.67
	Print, Copies, and Materials	\$0.00	-\$200.00	\$0.00	\$0.00
Executive Meetings (14)	Catering, and Materials	\$0.00	-\$600.00	\$0.00	-\$184.07
	Rep Retreats	\$0.00	-\$800.00	\$0.00	\$0.00
	Executive Retreats	\$0.00	-\$800.00	\$0.00	\$0.00
	Executive Promotional Clothing		-\$250.00		\$0.00
<b>Events</b>					
Fall Events	[Aug] Welcome Back	\$0.00	-\$3,000.00	\$0.00	-\$2,153.74
	[Oct] International Food Festival	\$0.00	-\$5,000.00	\$1,000.00	-\$6,555.08
	[10月] Halloween Party	\$0.00	-\$4,000.00	\$0.00	\$0.00
Spring Events	[2月] Lectures That Last	\$0.00	-\$4,000.00	\$0.00	\$0.00
	[3月] Masquerade Ball	<b>\$26,000.00</b>	<b>-\$32,737.00</b>	<b>\$0.00</b>	<b>-\$5,109.16</b>
	[4月] Leadership Conference	\$0.00	-\$3,000.00	\$0.00	\$0.00
Other events	School Events Sponsorship	\$0.00	-\$2,500.00	\$0.00	\$0.00
	Harvard Athletics - BBall	\$0.00	-\$500.00	\$0.00	\$0.00
<b>Advocacy</b>					
Other Event Sponsorship	Misc	\$0.00	-\$2,000.00	\$0.00	\$0.00
<b>Communication</b>					
	HGC Advertisement	\$0.00	-\$2,000.00	\$0.00	-\$265.10
	Multimedia/Content Creation Support	\$0.00	-\$400.00	\$0.00	-\$139.00
	Web Hosting & Website	\$0.00	-\$100.00	\$0.00	\$0.00
<b>Finance</b>					
	Finance Materials & Supplies	\$0.00	-\$200.00	\$0.00	\$0.00
	FY16 Surplus	\$11,217.56			
	Provost's Allocation	\$33,293.00			
	Total Allocation	\$59,293.00	-\$33.25	\$1,000.00	-\$15,240.82
			<b>\$43.00</b>		