Women’s Entrepreneurship Day 2016 / www.womenseday.org

2nd EDITION

GLOBAL MOVEMENT TO EMPOWER WOMEN IN BUSINESS

BOSTON 2016

#WomenWow

BOSTON  NOVEMBER 19, 2016  HARVARD UNIVERSITY

Women’s Entrepreneurship Day 2016

CELEBRATE, SUPPORT AND EMPOWER WOMEN IN BUSINESS
Thank you volunteers:

Lingya Wang, Fernando Garcia de Rojas, Ceyda Ates, Andres Valencia, Punky Huynh, Benedikte Granlund, Maria Muzalevskaya, Goda Stragauskaite, Stanislava Labetskaya, Krantarat Deebonchai, Jung Jung Liu, Pier-Luc Brousseau and all community friends who helped to put this event together.
16:00
REGISTRATION

16:30
OPENING REMARKS
Welcoming Remarks  Aksinia Stavskaya, Lead Organizer, WED Boston
President HEEREA, Ambassador WED
Peter Dyrud, President and GSAS Representative, Harvard Graduate
Council, PhD Candidate in Public Policy, GSAS/HKS

16:45
PANEL DISCUSSION 1 simultaneous (ROOM: Hall D)
FEMALE ENTREPRENEURS OVERCOMING CHALLENGES

Moderator: Dr. Myra White, Professor, Harvard University
Speakers: Lisa Von Sturmer, CEO, Growing City
Avisha Patel, Founder, Friendsline
Priya Korrapati, CEO, eMedEvents
Jennifer Tavarez, Founder, G.A.W.E.

16:45
PANEL DISCUSSION 2 simultaneous (ROOM: Hall A)
LATINA WOMEN IN BUSINESS
In collaboration with Latina Mastermind
Moderator: Isaura Gonzalez, Founder, Latina Mastermind
Speakers: Nilda L. Oyola, VP of Sales, Majestic Drug
Martha Mosquera, Co-Founder, Swift Décor
Robyn Johnson, Founder, Best from The Nest
Amazon & Ecommerce Consultant and Coach
GinaLinn Espinoza, Founder, UpLatino, RiseUp Leadership & Get Wise
Latinas

18:00
REFRESHMENTS & NETWORKING BREAK
18:15 OPENING (ROOM: Hall D)
Priya Korrapati, Boston Ambassador for WED, CEO of eMedEvents

18:20 SPEAKERS SESSION (ROOM: Hall D)

“Success dressed in a skirt”
Speaker: Maria Meriano, Director, Tupperware
Introduced by: Richard Formoe, Director of Project Management, HEEREA

“E is for Entrepreneurship”
Speaker: Tessa Misiaszek, PhD, MPH, Professor, Hult International Business School
Introduced by: Olivia Chen, Director of Events, HEEREA

“The Power of Money”
Speaker: Dolly Amaya, Financial & Real Estate Entrepreneur, Founder, HEEREA
Introduced by: Eduardo Herrera, Director of Technology, HEEREA

COFFEE & DESERT BREAK

SPONSORS ACKNOWLEDGEMENT

Video Message from Nely Galán
Introduced by: Isaura Gonzalez, Founder, Latina Mastermind

“Tips for Pitching Successfully”
Speaker: Lisa Von Sturmer, CEO, Growing City, Author of “Pitches to Riches”
Introduced by: Jia Roy, Director of Marketing, HEEREA

“Tai Lopez on Women’s Entrepreneurship”
Speaker: Tai Lopez, Entrepreneur, Investor, Mentor
Introduced by: Aksinia Stavskaya, Director HEEREA, Ambassador WED

21:30 CLOSING REMARKS (ROOM: Hall D)
Sponsors and Partners

Harvard Extension Entrepreneurship & Real Estate Association.

Latina Mastermind

Localization of ORC technology for Russian O&G sector

Empowering healthcare professionals through technology

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